

# Summer



## Features:

- Interactive children's workshops
- Activities including Art, Circus & Music, Performing Arts, Story-telling, Sports, Dance and Education
- Hired games and amusements
- Themed activity relating to current local / national / international events
- Performance area and technical production
- Retailer liaison
- Promotional Playground
- Sales promotion

*\*Spirit can deliver an entire integrated campaign or individual components of a campaign*

## Previous Clients:

Centrale - Foyleside - Galway - Lakeside - Letterkenny - Liffey Valley - Mahon Point - Meadowhall - Rushmere - Whitewater

## Client:

"The Summer Event incorporated creative soccer fun themed activities and events linking in with the World Cup - this proved to be very popular with our customers ensuring that Mahon Point was the place to be!" - *Centre Manager, Mahon Point*

## Retailer:

"We were delighted with the '*Summer in the City*' Voucher Book promotion which Spirit produced for retailers at Foyleside. Our sales figures increased by 12% on all 'Back to School' products in comparison to August 2005. We would welcome another promotion like this." - *Store Manager of Adams Kids, Foyleside*

**Price:** Tailored packages to suit centres of all sizes.