

Seasonal



Features:

- Bespoke retailer promotions including Valentine's Day, Mother's Day, Father's Day, St Patrick's Day, Easter and Halloween
- Supply and management of 'promotional pods'
- Retailer liaison
- Bespoke entertainment solutions including bands, DJs, cabaret, walkabout characters, theatre shows
- Radio broadcasts
- Celebrity appearances
- Integration with local community
- Sales promotion

**Spirit can deliver an entire integrated campaign or individual components of a campaign*

Previous Clients:

Canary Wharf (*Garden Show*) - Jetland (*Halloween*) - Mahon Point (*Farmers' Market, St Patrick's Day*) - Manchester Arndale (*Valentine's Day*) - Whitewater (*Halloween*)

Client:

St Patrick's Day - "Our Paddys Experience event was unique and innovative and captured the imagination of the public with their feedback giving us a big thumbs up!"

- *Centre Manager, Mahon Point*

Retailer:

Valentine's Day - "We saw a 72% increase in the sales of chocolates on last year during the recent Valentine's Promotion." - *Store Manager of Thorntons, Manchester Arndale*

Price: Tailored packages to suit centres of all sizes.